



KEMIN
Compelled by Curiosity™

When it comes to your **Immune** Health
Always...Go with your Gut!

BetaVia™ ALGAE BETA GLUCAN
GUT-IMMUNITY POSTBIOTIC

We all know the power of probiotics, but did you know that their real magic happens through what they leave behind? Postbiotics are the beneficial compounds produced during probiotic fermentation, delivering powerful health benefits – without the need for live bacteria.

Unlike probiotics, which require ideal conditions to survive and function, postbiotics work immediately, offering:

Stronger Gut Health – Reinforcing the intestinal barrier and microbiome balance

- **Enhanced Immunity** – Boosting the body's natural defences
- **Anti-inflammatory Properties** – Helping the body combat stress and inflammation
- **Metabolic Support** – Promoting digestive efficiency and nutrient absorption

Introducing BetaVia™ – A Cutting-Edge Algae-Based Postbiotic

This distinction between probiotics and postbiotics is important as it highlights a new avenue for promoting health, particularly for individuals who may not tolerate live probiotics well or are seeking additional therapeutic options.

At Chempure, we're excited to offer BetaVia™, an advanced postbiotic solution from Kemin. Made from algae-derived beta-glucans, BetaVia enhances immune resilience by strengthening:

- **Physical Barriers** – Supporting a healthier gut lining and overall integrity
- **Biological Defences** – Reinforcing the microbiome for optimal function
- **Mechanical Barriers** – Aiding respiratory and digestive health
- **Immune Responses** – Stimulating natural defense mechanisms

By integrating BetaVia™ into your formulations, you give consumers a science-backed solution for immunity and gut health – without the challenges of maintaining live probiotic cultures.

Why BetaVia™?

- **Stable & Reliable** – No refrigeration or live cultures required
- **Clinically Supported** – Scientifically studied for immune and digestive benefits
- **Versatile for Formulations** – Ideal for functional foods, supplements, and more.

Now's the time to elevate your product offerings with cutting-edge postbiotic technology.

BetaVia™

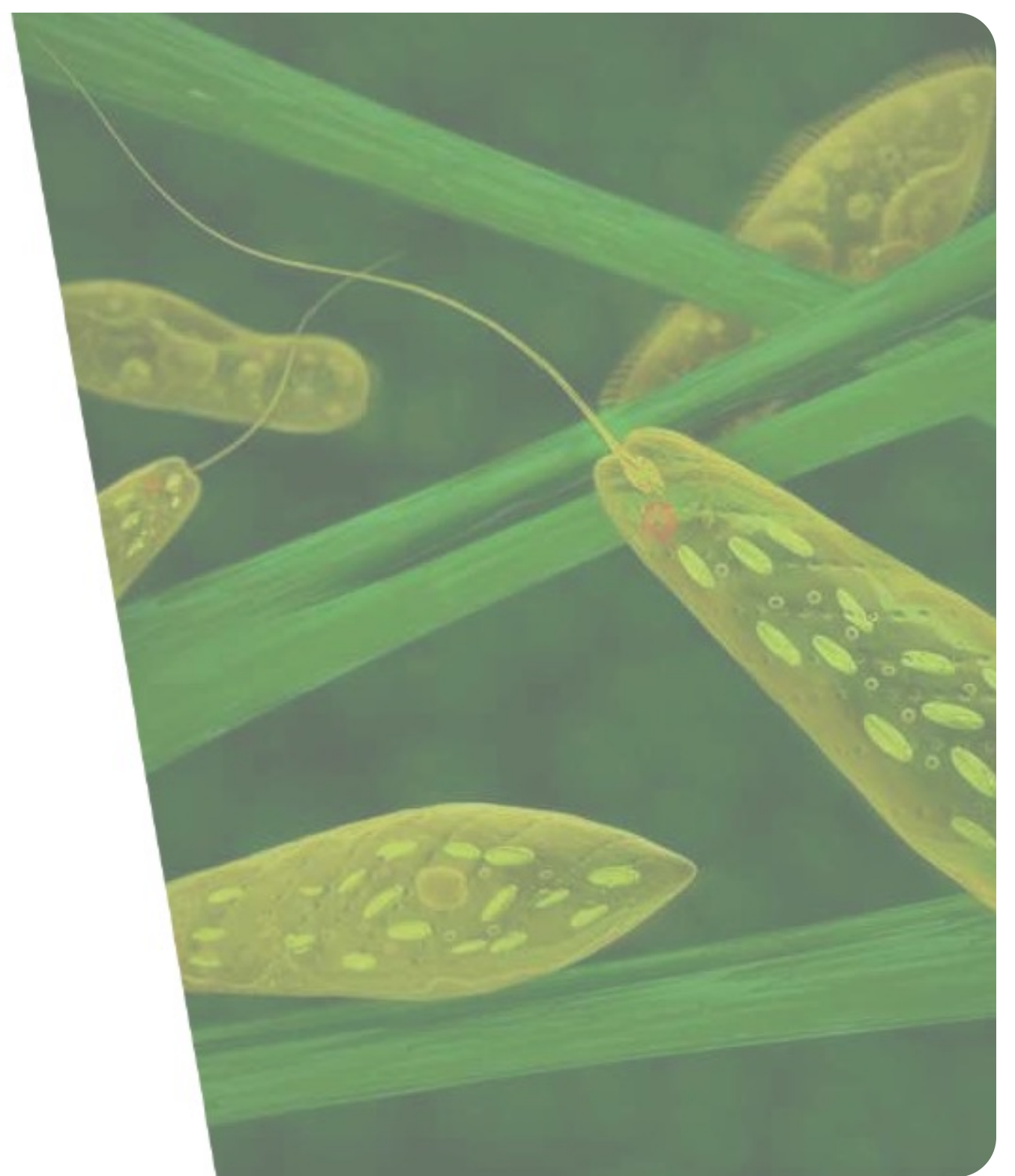
Sourced from a proprietary strain of algae, *Euglena gracilis*

Algae-sourced beta glucan postbiotic with benefits for immune and gut health from its triple-action mechanism

1. Priming key immune cells
2. Protecting intestinal barrier integrity
3. Shaping a healthy microbiome



IMMUNE & GUT HEALTH SUPPORT



Key Findings from BetaVia Clinical Trials

Clinical Trial:
90-Day Study on Immune Health

Clinical Trial:
4-Week Crossover Study on Gut Health:

OVERALL HEALTH



Fewer Self-Reported Sick Days

IMMUNE & RESPIRATORY WELLNESS



Fewer Respiratory (URTI) Symptoms



Lower Severity of Respiratory (URTI) Symptoms



Better Gastrointestinal Comfort

IMMUNE & GASTROINTESTINAL WELLNESS



Modulation of Intestinal Integrity Biomarkers



Shaping of the microbiome

